Optimizia Inc.

- $5,000+
- $50 - $99 / hr
- 50 - 99
- Startups
- Canada, Halifax
- 2013
- Within 1 week

Build Smart Lead Digital

Founded in 2013, Optimizia has established itself as a forward-thinking digital transformation, automation, and cutting-edge IT services-based company. For a full decade now, we have been dedicated to crafting innovative solutions that empower organizations to navigate the ever-evolving digital landscape. At Optimizia, technology should be a catalyst for transformation. Our journey began with a vision to lead the transformation of businesses, big and small,

View more ▾

Techreviewer Rating ⓘ

3.5 ★ ★ ★ ★

Location and Contacts

Canada, Halifax
89, Shaunslieve
Drive, Rockingham
B3M 4N4
+17826416466

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Top ratings

| Top Big Data Analytics Companies in 2024 | Top 100+ Laravel Developers | Top 100+ DevOps Consulting Companies in 2024 | Top 100+ eCommerce Development Companies in 2024 | Top 80+ eCommerce Development Companies in Canada |

Major clients

● Engro   ● AKDN   ● Tissot   ● Wells Fargo

Services focus

Service Lines

Name	Share
Web Development	10%
Mobile Development	10%
Ecommerce	10%
DevOps	10%
Design	10%
Software Development	10%
Cloud Consulting	10%
QA and Testing	5%
IT Services	5%
Blockchain	5%
Big Data	5%
Artificial Intelligence	5%
AR & VR	5%

Artificial Intelligence

Name	Share
Machine Learning	90%
Deep Learning	10%

Big Data

Name	Share
Data Warehousing	20%
Data Visualization	20%
Data Science	20%
Data Mining	20%
Data Analytics	20%

Cloud Consulting

Name	Share
SaaS	70%
Cloud Security	30%

Custom Software Development

Name	Share
Enterprise Software	40%
Business Software	40%
Startups Software	20%

Design

Name	Share
User Experience	20%
Product Design	20%
Logo Design	20%
Illustration	20%
Graphic Design	20%

Devops

Name	Share	
Kubernetes	20%	
Jenkins	20%	
Docker	20%	
DevOps Implementation	20%	
DevOps as a Service	20%	

Ecommerce

Name	Share	
OpenCart	30%	
WooCommerce	20%	
Shopify	20%	
PrestaShop	10%	
Magento	10%	
BigCommerce	10%	

It Consulting

Name	Share	
Staff Augmentation	40%	
Managed IT Services	20%	
App Management & Support	10%	
Database Administration	10%	
Cybersecurity	10%	
Chatbot Development	10%	

Mobile Development

Name	Share	
iOS	35%	
Android	35%	
Cross-platform	30%	

Qa And Testing

Name	Share	
Automation	20%	
QA	20%	
Interface	20%	
Integration	20%	
Beta	20%	

Domain focus

Name	Share	
Education	20%	
Commerce	20%	
Business Services	20%	
Technology	10%	
Non-profit	10%	
Healthcare	10%	
Banking & Financial Services	10%	

Programming language

Frameworks

Name	Share
JavaScript	25%
Java	15%
TypeScript	10%
SQL	10%
Python	10%
PHP	10%
HTML	8%
CSS	7%
Kotlin	5%

Name	Share
React.js	20%
Vue.js	10%
React Native	10%
Node.js	10%
Laravel	10%
jQuery	10%
Express	10%
CakePHP	10%
Angular.js	10%

CMS solutions

Name	Share
WordPress	30%
Wix	20%
WebFlow	20%
Squarespace	20%
Drupal	10%