


# Top 100+ Software Development Companies in 2025


If you are looking for a trustworthy software outsourcing company, you are on the right track. Techreviewer carried out research and analyzed information about thousands of technology companies to compile a list of top software development companies.


Pricing Guide

Last updated: July 2025


## Featured companies


 **Closeloop Technologies**


 \$10,000+

 \$20 - \$29 / hr

VISIT WEBSITE

 **EffectiveSoft**

 \$25,000+









 \$30 - \$49 / hr





















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## List of the Best Software Development Companies

|   |  |
|---|--|
| <div> <b>Leanware</b><br/>5.0 ★★★★★</div> <div>VISIT WEBSITE</div>  |  |
| <div><p>The go-to Dev Shop that Actually Delivers.</p><p>Leanware is a Latin America Software Development Company. With a laser focus on quality, ethics, and communication, we are committed to building world-class qu ...</p><div><div><div></div><div>20% Software Development</div></div><div> \$30 - \$49 / hr</div><div> 10 - 49</div><div> Colombia, Bogotá</div></div></div> <div><div>VIEW PROFILE</div><div>CASE STUDIES: 7</div></div> |  |
| <div><div> <b>Altar.io</b><br/>5.0 ★★★★★</div><div>VISIT WEBSITE</div></div>   |  |
| <div><p>Custom Product &amp; Software Development</p><p>Altar is a product and software development company with a mission to help entrepreneurs and business leaders bring their visions to life through high-quality, ...</p><div><div><div></div><div>64% Software Development</div></div><div> \$50 - \$99 / hr</div><div> 10 - 49</div><div> Portugal, Lisbon</div></div></div> <div><div>VIEW PROFILE</div><div>CASE STUDIES: 7</div></div>  |  |

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|---|--|
| <div><div></div><div><div>Closeloop Technologies</div><div>5.0 ★★★★★</div></div></div> <div><div>VISIT WEBSITE</div></div> | <div><div>Bringing Awesome Ideas to Life</div><div>Closeloop Technologies is a top-rated software development company based in the California, USA, specializing in innovative web and mobile applications, AI solu ...</div></div> <div><div><div>30% Software Development</div><div><div></div><div>\$20 - \$29 / hr</div></div><div><div></div><div>100 - 249</div></div><div><div></div><div>United States, Mountain View</div></div></div><div><div><div>VIEW PROFILE</div></div><div><div>CASE STUDIES: 19</div></div></div></div>                |
| <div><div></div><div><div>Vention</div><div>5.0 ★★★★★</div></div></div> <div><div>VISIT WEBSITE</div></div>                 | <div><div>Engineering peace of mind</div><div>Vention is a global software engineering leader known for scalable technology. With HQ in NY and 20+ offices, we offer access to 3,000+ engineers worldwide. Par ...</div></div> <div><div><div>30% Software Development</div><div><div></div><div>\$50 - \$99 / hr</div></div><div><div></div><div>1000+</div></div><div><div></div><div>United States, New York</div></div></div><div><div><div>VIEW PROFILE</div></div><div><div>CASE STUDIES: 13</div></div></div></div>                              |
| <div><div></div><div><div>VLink Inc</div><div>4.3 ★★★★★ SPONSOR</div></div></div> <div><div>VISIT WEBSITE</div></div>      | <div><div>VLink: Custom Software Solutions</div><div>VLink is a trusted global software development company committed to delivering innovative, scalable and high-performance digital solutions. Since 2006, we've be ...</div></div> <div><div><div>30% Software Development</div><div><div></div><div>\$50 - \$99 / hr</div></div><div><div></div><div>250 - 999</div></div><div><div></div><div>United States, South Windsor</div></div></div><div><div><div>VIEW PROFILE</div></div><div><div>CASE STUDIES: 2</div></div></div></div>         |
| <div><div></div><div><div>Itransition</div><div>5.0 ★★★★★</div></div></div> <div><div>VISIT WEBSITE</div></div>           | <div><div>Itransition is a leading IT consulting and software development company with 20+ years of experience and 3,000+ full-time specialists in offices across US and E ...</div></div> <div><div><div>45% Software Development</div><div><div></div><div>\$30 - \$49 / hr</div></div><div><div></div><div>1000+</div></div><div><div></div><div>United States, Denver</div></div></div><div><div><div>VIEW PROFILE</div></div><div><div>CASE STUDIES: 29</div></div></div></div>  |
| <div><div></div><div><div>SumatoSoft</div><div>5.0 ★★★★★</div></div></div> <div><div>VISIT WEBSITE</div></div>           | <div><div>We help companies digitalize their businesses.</div><div>SumatoSoft, a software development company, helps to digitize businesses by focusing on clients' business challenges, needs, and pain points, and by providing b ...</div></div> <div><div><div>10% Software Development</div><div><div></div><div>\$50 - \$99 / hr</div></div><div><div></div><div>100 - 249</div></div><div><div></div><div>United States, Boston</div></div></div><div><div><div>VIEW PROFILE</div></div><div><div>CASE STUDIES: 29</div></div></div></div> |



## EffectiveSoft

4.9 ★★★★★

[VISIT WEBSITE](#)

*You have challenges. We have solutions.*

At EffectiveSoft, we help forward-thinking companies transform vision into reality through innovation and technology. Our nearshore and offshore custom software ...

[VIEW PROFILE](#)

20% Software Development

\$30 - \$49 / hr

250 - 999

United States, San Diego



## Glorium Technologies

5.0 ★★★★★

[VISIT WEBSITE](#)

*Digital Transformation Solutions Company*

Glorium Technologies is your trusted partner in digital transformation. We develop advanced software solutions that drive innovation and business growth. Our sk ...

[VIEW PROFILE](#)

100% Software Development

\$50 - \$99 / hr

250 - 999

United States, Princeton

[CASE STUDIES: 52](#)

## Brocoders

5.0 ★★★★★

[VISIT WEBSITE](#)

*On-demand Software Development Team*

Brocoders is a tech company known for its high-quality coding, excellent project management, and client-first approach. We specialize in developing complex SaaS ...

[VIEW PROFILE](#)

100% Software Development

\$30 - \$49 / hr

50 - 99

Estonia, Tallinn

[CASE STUDIES: 8](#)

## Codal

5.0 ★★★★★

[VISIT WEBSITE](#)

*Boundless Innovation*

Codal is a design and development consultancy that partners with enterprise organizations to solve complex problems and accelerate growth through cutting-edge, ...

[VIEW PROFILE](#)

90% Software Development

\$100 - \$149 / hr

100 - 249

United States, Chicago

[CASE STUDIES: 6](#)

## Developer Bazaar Technologies

5.0 ★★★★★

[VISIT WEBSITE](#)

*Top Software Development Company*

Developer Bazaar Technologies is a Top Ranked Mobile App & Custom Software Development Company, specializing in transforming ideas into stunning realities and C ...

[VIEW PROFILE](#)

100% Software Development

\$20 - \$29 / hr

10 - 49

India, Indore

[CASE STUDIES: 10](#)



## Creation Infoways Pvt Ltd

5.0 ★★★★★

[VISIT WEBSITE](#)

Creation Infoways Pvt Ltd., a top digital marketing agency in Delhi, India, provides the best SEO services to businesses of all types and sizes. Their team of S ...

[VIEW PROFILE](#)

100% Software Development

<\$20 / hr

100 - 249

India, New Delhi, India



## Pixelmate

5.0 ★★★★★

[VISIT WEBSITE](#)

*Building Digital Products & Innovations*

We specialize in digital business creation and custom application development. We founded Pixelmate in 2013 with the idea of creating a place to collaborate wit ...

[VIEW PROFILE](#)

100% Software Development

\$30 - \$49 / hr

10 - 49

Czechia, Prague



## Calder Solutions

5.0 ★★★★★

[VISIT WEBSITE](#)

*Calder Solutions*

Calder Solutions - Strategic Digital Solutions Businesses need a trusted advisor to help solve their most strategic, technical challenges. We bring the best sys ...

[VIEW PROFILE](#)

100% Software Development

\$150 - \$199 / hr

10 - 49

United States, Ada



## Asahi Technologies

5.0 ★★★★★

[VISIT WEBSITE](#)

Asahi Technologies is an agile full-cycle software development company headquartered in New York. We deliver turnkey healthcare software development services, I ...

[VIEW PROFILE](#)

100% Software Development

\$20 - \$29 / hr

10 - 49

United States, New York



## Ceiba Software

5.0 ★★★★★

[VISIT WEBSITE](#)

*Great place to work, low turnover, happy dev teams*

We are an agile custom software development firm with over 700 in house employees based in the US time zone specializing in nearshore software development servi ...

[VIEW PROFILE](#)

90% Software Development

\$50 - \$99 / hr

250 - 999

Colombia, Medellín



## Software Development Hub

5.0 ★★★★★

[VISIT WEBSITE](#)

*Partnership that works for you*

Software Development Hub is a team of like-minded people with extensive experience in digital transformation, software development, web and mobile engineering. ...

[VIEW PROFILE](#)

80% Software Development \$50 - \$99 / hr 100 - 249 Germany, Hamburg

[CASE STUDIES: 3](#)

## Pell Software

5.0 ★★★★★

[VISIT WEBSITE](#)

*Custom software improves your bottom line*

We believe original handcrafted software is the best way to grow your business and improve your daily operations. We build custom business software solutions an ...

[VIEW PROFILE](#)

73% Software Development \$100 - \$149 / hr 10 - 49 United States, Denver

[CASE STUDIES: 5](#)

## ScienceSoft

5.0 ★★★★★

[VISIT WEBSITE](#)

*Project Success No Matter What*

ScienceSoft is a Texas-based software development company with offshore centers in Europe and the Gulf Cooperation Council. This global presence allows Sciences ...

[VIEW PROFILE](#)

70% Software Development \$50 - \$99 / hr 250 - 999 United States, McKinney

[CASE STUDIES: 12](#)

## Novumlogic Technologies Pvt. Ltd

5.0 ★★★★★

[VISIT WEBSITE](#)

*Innovate.Scale.Lead*

The Services Novumlogic Offers: AI Development AI SaaS Applications Smart AI Assistants & Chatbots AI-Powered Recommendation Engines Enterprise AI Integration ...

[VIEW PROFILE](#)

30% Software Development \$20 - \$29 / hr 10 - 49 United States, Carteret

[CASE STUDIES: 8](#)

## Codebridge

5.0 ★★★★★

[VISIT WEBSITE](#)

*Bridging Innovation and Success Through Technology*

Codebridge is a dynamic technology consultancy and software development company specializing in delivering innovative digital solutions. Our expertise spans acr ...

[VIEW PROFILE](#)

70% Software Development \$30 - \$49 / hr 50 - 99 United States, Dover

[CASE STUDIES: 4](#)



## StarloopStudios

5.0 ★★★★★

[VISIT WEBSITE](#)

Starloop Studios provides full-game development services leveraging the talent of highly creative professionals. We attract and retain the best talents from mul ...

[VIEW PROFILE](#)

67% Software Development

\$30 - \$49 / hr

50 - 99

Spain, Lleida



## Intelliarts

5.0 ★★★★★

[VISIT WEBSITE](#)

*Reinforcing companies with innovation*

Intelliarts is a trusted technology partner for many businesses across the globe that promotes and helps with digital transformation and innovation initiatives. ...

[VIEW PROFILE](#)

30% Software Development

\$50 - \$99 / hr

100 - 249

Ukraine, Lviv

[CASE STUDIES: 4](#)

## LeanCode

5.0 ★★★★★

[VISIT WEBSITE](#)

*Flutter Software Studio for Enterprise and Startup*

At LeanCode we deliver end-to-end solutions, starting with concept exploration and ending with a ready-to-use product. We're also engaged in building the Flutte ...

[VIEW PROFILE](#)

25% Software Development

\$50 - \$99 / hr

50 - 99

Poland, Warsaw

[CASE STUDIES: 6](#)

## Kanda Software

5.0 ★★★★★

[VISIT WEBSITE](#)

Kanda is a custom software product development company with 25+ years of flawless reputation. In an industry where over 50% of initiatives fail, Kanda delivers— ...

[VIEW PROFILE](#)

62% Software Development

\$50 - \$99 / hr

250 - 999

United States, Newton

[CASE STUDIES: 10](#)

## Lizard Global

5.0 ★★★★★

[VISIT WEBSITE](#)

*Number one in Mobile- & Web App Development*

Hello there! Welcome to Lizard Global, visit our website to see our full list of services: [www.lizard.global](#) Lizard Global is a leading full-stack mobile app ...

[VIEW PROFILE](#)

10% Software Development

\$50 - \$99 / hr

50 - 99

Netherlands, Rotterdam

[CASE STUDIES: 43](#)



**Ekotek**

4.9 ★★★★★

VISIT WEBSITE

*Software and Blockchain Development Company*

Ekotek, founded in 2018, is a leading software development company in Vietnam. With highly skilled professionals, experience in agile methodology, and a deep un ...

VIEW PROFILE

20% Software Development



\$20 - \$29 / hr



100 - 249



Vietnam, Hà Nội

CASE STUDIES: 17



**Fordewind.io**

5.0 ★★★★★

VISIT WEBSITE

Fordewind.io is an IoT Prototyping, Engineering, and Software Development Company based in Kyiv, Ukraine. The team is continuously growing and always welcomes ...

VIEW PROFILE

61% Software Development



\$30 - \$49 / hr



10 - 49



Ukraine, Kyiv

CASE STUDIES: 2



**e-point SA**

5.0 ★★★★★

VISIT WEBSITE

*We are custom software development company*

We are a technology consultancy and software delivery partner that prioritizes delivering exceptional digital experiences. With over 25 years of experience, we ...

VIEW PROFILE

60% Software Development



\$50 - \$99 / hr



100 - 249



Poland, Warsaw

CASE STUDIES: 1



**lotasol**

5.0 ★★★★★

VISIT WEBSITE

*You Dream We Build*

lotasol is a cutting-edge technology company specializing in software development and IT solutions. With a passion for innovation, we deliver custom software ap ...

VIEW PROFILE

60% Software Development



\$50 - \$99 / hr



50 - 99



Canada, Calgary

CASE STUDIES: 1



**Lember**

5.0 ★★★★★

VISIT WEBSITE

*Your Reliable Tech Partner in Software Development*

We are a Ukrainian company that is currently based in Europe and operates all over the globe. As an IT company, we are dedicated to developing custom products, ...

VIEW PROFILE

60% Software Development



\$30 - \$49 / hr



10 - 49



Ukraine, Kiev



## Webkul Software

5.0 ★★★★★

[VISIT WEBSITE](#)

Webkul was founded in the year 2010 and for 11 years we are serving continuously in the eCommerce market. We have contributed our efforts in making extensions o ...

[VIEW PROFILE](#)

60% Software Development



\$50 - \$99 / hr



250 - 999



United States, Wilmington



## Relevant Software

5.0 ★★★★★

[VISIT WEBSITE](#)

Relevant is an international outsourcing software development company dedicated to designing, building, and delivering outstanding products. Catering to both Fo ...

[VIEW PROFILE](#)

60% Software Development



\$50 - \$99 / hr



50 - 99



Ukraine, Lviv

[CASE STUDIES: 13](#)

## AgileEngine

5.0 ★★★★★

[VISIT WEBSITE](#)

Established in 2010, AgileEngine is a privately held company that builds dedicated teams of software developers and designers. Some of the biggest names in tech ...

[VIEW PROFILE](#)

60% Software Development



\$50 - \$99 / hr



1000+



United States, Mclean



## Techverx

5.0 ★★★★★

[VISIT WEBSITE](#)

*Your Ultimate Partner for Digital Transformation*

Techverx is a Custom Software Development company providing services to Startups, Enterprises and Businesses. Founded as a single employee company in 2010, Tech ...

[VIEW PROFILE](#)

55% Software Development



\$30 - \$49 / hr



100 - 249



United States, Chapel Hill



## GoodCore

5.0 ★★★★★

[VISIT WEBSITE](#)

*BESPOKE SOFTWARE DEVELOPMENT COMPANY*

GoodCore provides software development services to startups and established businesses alike. Our team works in an agile manner and provides exceptional value f ...

[VIEW PROFILE](#)

55% Software Development



\$30 - \$49 / hr



100 - 249



United Kingdom, Croydon





## Turbomates Soft

5.0 ★★★★★

VISIT WEBSITE

### Building feature

Turbomates Soft is a software development company with more than 12 years of technical experience and over 120 completed projects.

VIEW PROFILE

55% Software Development



\$30 - \$49 / hr



10 - 49



Georgia, Tbilisi



## Eklub Software

5.0 ★★★★★

VISIT WEBSITE

### Partnership for years

Based in Canada, our team consists of more than 50 experienced IT specialists and developers. Most of us have a Master's degrees from leading technical universi ...

VIEW PROFILE

52% Software Development



\$20 - \$29 / hr



50 - 99



Canada, Vaughan

[CASE STUDIES: 17](#)



## Saigon Technology

5.0 ★★★★★

VISIT WEBSITE

### Your success is our mission.

Saigon Technology is the leading Agile software development company in Virginia, USA and Ho Chi Minh City, Vietnam, established in 2012 with the power of 350 ta ...

VIEW PROFILE

50% Software Development



\$30 - \$49 / hr



250 - 999



United States, Reston

[CASE STUDIES: 22](#)



## Zoolatech

5.0 ★★★★★

VISIT WEBSITE

Welcome to Zoolatech, your premier destination for custom software development solutions. We bring together a global team of talented professionals to cater t ...

VIEW PROFILE

50% Software Development



\$50 - \$99 / hr



250 - 999



United States, Palo Alto

[CASE STUDIES: 4](#)



## XeoDev

5.0 ★★★★★

VISIT WEBSITE

### Innovative ideas that have yet to be discovered!

XeoDev partners with forward thinking companies on disruptive projects and innovative business models. Our ideal client is a solopreneur or business that needs ...

VIEW PROFILE

50% Software Development



\$50 - \$99 / hr



10 - 49



United States, Orlando

[CASE STUDIES: 1](#)



**S-PRO**

5.0 ★★★★★

VISIT WEBSITE

*Explore together, build together.*

S-PRO is an international Digital Innovation & Software Engineering company with HQ in Zürich, that specializes in serving fast-growing businesses and enterpris ...

VIEW PROFILE

20% Software Development



\$30 - \$49 / hr



100 - 249



Switzerland, Zürich

CASE STUDIES: 8



**AltSource Software**

5.0 ★★★★★

VISIT WEBSITE

*Custom software built to transform your business*

AltSource offers custom software development services to businesses of all sizes, from small-to-medium businesses (SMBs) to enterprise firms. Our clients rave a ...

VIEW PROFILE

50% Software Development



\$100 - \$149 / hr



50 - 99



United States, Lake Oswego



**EVNE Developers**

5.0 ★★★★★

VISIT WEBSITE

*Impressive Experience*

Meet EVNE Developers, the creators cut out specifically for venturing software businesses. Unlike simply focusing on just building software we aim at creating p ...

VIEW PROFILE

50% Software Development



\$30 - \$49 / hr



10 - 49



Estonia, Tallinn



**DeepInspire**

5.0 ★★★★★

VISIT WEBSITE

*Fintech Software Development Company*

DeepInspire is a boutique consulting and product development company with extensive fintech expertise. We are a team of professionals with 20+ years of experi ...

VIEW PROFILE

50% Software Development



\$50 - \$99 / hr



10 - 49



United Kingdom, London

CASE STUDIES: 13



**Kodansoft**

5.0 ★★★★★

VISIT WEBSITE

Kodansoft is a European full-cycle software development company with extensive experience in developing web and mobile applications, SaaS, Cloud and Infrastruct ...

VIEW PROFILE

50% Software Development



\$30 - \$49 / hr



10 - 49



Latvia, Daugavpils, Latvia

CASE STUDIES: 8



Emerline

5.0 ★★★★★

[VISIT WEBSITE](#)

*Excellence In Software Engineering*

Emerline is an innovative global software engineering company that delivers full-cycle development services worldwide. Leveraging extensive expertise in cutting ...

30% Software Development

\$50 - \$99 / hr

250 - 999

United States, Miami

[CASE STUDIES: 32](#)[VIEW PROFILE](#)

Lomray Software

5.0 ★★★★★

[VISIT WEBSITE](#)

*Choose Lomray - take the right way*

We are Lomray Software, a talented development agency specialized in implementing comprehensive web and mobile solutions. Our main offices are located in Poland ...

50% Software Development

\$50 - \$99 / hr

10 - 49

Poland, Warszawa

[CASE STUDIES: 6](#)[VIEW PROFILE](#)

Compoze Labs

5.0 ★★★★★

[VISIT WEBSITE](#)

*Connect Everything*

At Compoze Labs, we believe that every company has the potential to be great. We design and deliver integrations that connect an entire tech ecosystem toward tr ...

50% Software Development

\$150 - \$199 / hr

50 - 99

United States, Minneapolis

[CASE STUDIES: 5](#)[VIEW PROFILE](#)

## Buyer's guide

With so many great software development companies on the market, choosing the right one for your project can feel overwhelming.

It's not simply a case of judging technical skills either.

The external team needs to understand your goals, work within your budget, and demonstrate a successful track record with similar projects.

Not only that, but you need a company that works seamlessly with your project management methodologies, communication style, and company culture.

Clarifying your needs is the first step to finding a company that matches them. This guide simplifies the process of finding a development partner so you can make a confident decision.

## How to choose the right software development company for your business?

If you're struggling to narrow down your choices when it comes to software agencies, follow these steps:

### 1. Project goals and requirements

Consider your needs before contacting any software development firms. Consider the type of software you're building, the platforms it will run on, and the core features you need it to include.

Ask yourself:

- Who will use it?
- What's your ideal timeline and budget?
- What problem will this software solve?

Having a clear scope from the start helps you find companies that fit your needs. It also makes it easier to compare proposals and avoid confusion down the line.

## 2. Research companies on trusted platforms

Once you've nailed down your project goals, you can save time using trusted review sites like Techreviewer.co.

These platforms present verified profiles of top software companies. They also show ratings, case studies, service focus, and industry experience.

Techreviewer, for example, lets you filter by:

- Location
- Project size
- Industry focus
- Technologies used
- Client ratings

You can use these to narrow your options and shortlist the most relevant software development companies.

Don't just rely on Google reviews either. What's good for one project might not be good for another.

The deeper insights from review platforms often give you a more detailed picture.

## 3. Look at expertise, experience and past projects

When reviewing a potential partner, focus on:

- **Technical skills.** Do they have experience with the specific tech stack your project requires?
- **Industry knowledge.** Have they worked with businesses like yours before?
- **Past work.** Is their work similar to what you're planning?

Top custom software development companies often showcase detailed case studies that highlight project goals, challenges, and results. These can give you valuable insight into how the company thinks and works.

## 4. Assess their approach and fit for your company

While technical skill is important, so are things like communication and collaboration. Partners need to work seamlessly with your team. Think about:

- **Project management style.** Are they using Agile, Scrum, or another methodology?
- **Communication.** Do they respond fast? Are they clear in how they explain things?
- **Cultural fit.** Do their values and work style align with yours?

The best software development companies will feel like an extension of your team, not a disconnected third-party vendor.

# Key factors to consider when choosing a software development company

Keep these elements in mind when looking for development agencies:

### Technical expertise

Some companies specialize in mobile apps, others in enterprise systems, while some focus on AI or cloud solutions.

Ensure the company has proven experience with the tools and technologies required for your project.

### Reputation and reviews

Once you have a few companies in mind, check out their online reputations. Look at reviews and testimonials. Have they solved problems like yours in the past? Are clients happy with the results?

Sites like Techreviewer let you see verified reviews and ratings based on actual client feedback. These kinds of third-party evaluations offer a valuable, unbiased perspective.

## Cost transparency

Top software companies should be upfront about their pricing models. Common structures include:

- **Hourly rate:** Billed based on time spent
- **Fixed price:** Agreed-upon cost for a clearly defined scope
- **Dedicated team:** A team works exclusively for you on a long-term basis

Whichever model you choose, make sure there's transparency about what's included. Watch out for vague estimates or hidden costs!

## Security standards

Any software development company you hire should take data security seriously. Ask about:

- Data encryption
- Use of secure coding practices
- Compliance with industry standards (like GDPR)
- Non-disclosure agreements (NDAs) for confidential information

## Post-development support

A project doesn't end when the software goes live. Make sure your chosen partner offers post-launch support, including:

- Bug fixes
- System updates
- Scalability planning
- Feature enhancements

Ongoing support helps you get off the ground quickly and get the most value from new systems.

# What are the benefits of outsourcing software development?

There are dozens of reasons to outsource software development to a reputable company, including:

## Access to a skilled team

Instead of having to build a team internally, you get instant access to experienced developers, designers, project managers, and QA testers.

This means you benefit from a whole team of specialists with their own equipment.

You don't have to spend your own time or resources hiring, onboarding, or training. They're ready to go from the start.

Another benefit is that experienced, external teams have established ways of working. They're used to collaborating and communicating with each other, which makes the whole process smoother and speeds up delivery.

## Cost-effective solutions

Hiring a full in-house development team can drain time and money. Outsourcing means you can scale resources as needed and only pay for what you use.

There's also the obvious benefit of not having to pay for salaries, benefits, office space, and infrastructure. Costs become a lot more flexible, whether it's a short-term project or ongoing support.

## Faster project delivery

Experienced software development agencies follow streamlined workflows and best practices that speed up the development cycle.

They have likely solved similar problems in the past, so they understand the kinds of issues that crop up and hinder productivity.

With a well-defined process and lots of past experience, they can reliably predict milestones and timelines.

## Frees up time for internal teams

By outsourcing development, your internal staff can stay focused on core business operations instead of getting pulled into technical details.

You can divert time and attention to areas like marketing, sales, and customer service to keep up momentum while your software is being developed in the background.

Disruption is a common concern for companies when software is being developed.

### Customizable and scalable

The best software development companies create solutions tailored to your business. Bespoke solutions are also more scalable. You can pick and choose what services you want, and they can grow with your needs.

Whether you need to add more users down the line, develop new features, or connect with new systems, a third-party firm can deliver. Off-the-shelf tools on the other hand, limit you severely.

## How much does software development cost?

Cost is one of the biggest factors when choosing a software development company. Prices can vary based on who you hire, their location, and how complex your project is.

### Price ranges

Based on data from over 4,600 companies listed on Techreviewer, here's a breakdown of hourly rates:

| Price range      | Percent from total |
|------------------|--------------------|
| <\$20 / hr       | 17.8%              |
| \$20-\$29 / hr   | 25.4%              |
| \$30-\$49 / hr   | 28.1%              |
| \$50-\$99 / hr   | 19.7%              |
| \$100-\$149 / hr | 6.0%               |
| \$150-\$199 / hr | 1.9%               |
| >\$200 / hr      | 1.1%               |

As you can see, software development services are available at nearly every budget level.

### Factors influencing cost

Several variables can impact the total cost of your project:

- **Team size.** Most companies assign teams of 2-5 developers for typical projects. Larger teams are used for complex builds and can increase costs.
- **Project complexity.** Projects with custom features, complex logic, or heavy integrations will naturally require more time and budget.
- **UI/UX design.** Investing in thoughtful, user-friendly design raises upfront costs but improves adoption and long-term success.
- **Integration requirements.** Connecting your new software to existing platforms adds development time and testing phases.
- **Location.** Rates can vary by region. For example, US-based companies often charge more than firms based in Asia or Eastern Europe.

### Engagement Models:

- **Fixed Price.** Best for clearly defined projects with specific deliverables and timelines. You agree to the costs upfront, which don't change unless the scope does.
- **Time and Materials.** Ideal for projects where the scope may evolve. You pay based on actual time and resources used.
- **Dedicated Team.** Suitable for ongoing work. A team works exclusively on your project long-term, acting as an extension of your in-house staff.

# What questions should the software development company ask before signing a contract?

As part of the RFI questionnaire, vendors are asked to provide information enabling the team to assess their strengths and weaknesses. The evaluation team uses three main criteria to evaluate vendors.

## 1. Company Strength & Background

The prospective partner must bring deep experience and understanding of the client's industry. Therefore, the first thing to evaluate is the vendor's industry experience and how long the company has delivered solutions in the client's specific industry.

Vendors should provide a brief description of their company and answer the following questions:

- Describe your company's history in developing similar software solutions.
- Include the number of years your company has offered similar software solutions.
- Number of customers with similar software solution needs.

## 2. Software Functionality Experience

Ideally, the prospective vendor team should have experience delivering solutions similar to the client organization's desires. The vendors should provide three customer references with solutions similar to the client's project, including:

- Brief description of the solution and how the implementation compares to the client's project in scale.
- Number of years the solutions have been operational.
- Reference contact information: Contact name, title, phone number and email address.

## 3. Project Implementation Experience

Project implementation experience is an important criterion for selecting a software development company because it evaluates the vendor's experience with and approaches to requirements gathering, design, testing, deployment, and ongoing maintenance and support.

Key questions to ask are:

- Describe your project management methodologies or processes to ensure implementation quality and on-schedule and on-budget project completion.
- Describe your process for gathering functional and technical requirements.
- Describe your proposed approach to data migration and how to minimize direct costs.
- Describe your testing methodology for each test type in your test plan. Clearly describe deliverables, roles, and responsibilities.
- Describe the training methods and materials that you provide.
- Describe post-implementation support, including phone and/or website support and escalation procedures.

There are many consequences of selecting the wrong software development company, and unfortunately, they all lead to low-quality solutions, a delay in getting to market, or defective software that requires extensive and expensive rework. In our list, you will find the most experienced and trusted software developers with a solid background and deep technology expertise who deliver turnkey projects and full-cycle software development services.

## Final thoughts

Choosing the right software is an important decision, but with the right approach, it doesn't have to be difficult.

By clarifying your goals, understanding pricing models, and conducting due diligence, you can find an external team that suits your project and budget.

Take your time, carefully assess your options on Techreviewer for insights.

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